Assurant Employee Benefits Recognized Among 2011 Voluntary Sales Growth Leaders

Eastbridge Ranks Provider at Top of Large Carrier Category for Three-Year Growth

Kansas City, Mo., June 13, 2012 – Assurant Employee Benefits is one of the fastest growing providers of voluntary benefits for small businesses, according to the annual U.S. Worksite/Voluntary Sales Report.

Issued by Eastbridge Consulting Group, the report recognized Assurant Employee Benefits as one of the industry’s sales growth leaders in 2011 and for exceeding the industry sales average during each of the last three years. Among large companies, those with $30 million or more in voluntary sales, Assurant Employee Benefits’ 2011 sales increased by more than 13 percent as compared to 2010.

“When Assurant Employee Benefits launched its expanded suite of voluntary, or employee-paid, products in 2010, our goal was to make these coverage options accessible to more employers and their employees,” said Tim Knott, senior vice president of strategic markets and product management. “We’ve met and exceeded that goal, as demonstrated by the Eastbridge sales report findings. Our voluntary products have helped employers provide competitive benefits programs without affecting their bottom lines during these economically challenging times and helped offset high deductible costs for employees.”

Assurant Employee Benefits’ voluntary product suite includes cancer, critical illness, accident, and hospital confinement indemnity or “gap” insurance, as well as dental, vision, life and accidental death and dismemberment, serious disability, and long- and short-term disability coverages. This portfolio is supported by a comprehensive package of enrollment, benefits communication and administrative support, including billing in arrears and billing reconciliation at the individual level.

For more information, visit www.assurantemployeebenefits.com.

About Assurant Employee Benefits

Assurant Employee Benefits specializes in quality employee benefits and services, including long-term and short-term disability, life insurance, voluntary benefits such as cancer, critical illness and accident, dental and vision coverage, and disability reinsurance management services. Assurant Employee Benefits is the brand name for insurance products underwritten by Union Security Insurance Company and for prepaid dental products provided by an affiliated prepaid dental company. In New York, insurance products are underwritten and prepaid products are provided by Union Security Life Insurance Company of New York, which is licensed in New York and has its principal place of business in Syracuse, New York. Plans contain limitations, exclusions and restrictions. www.assurantemployeebenefits.com

Assurant Employee Benefits is part of Assurant, a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. www.assurant.com
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