Assurant Employee Benefits’ Recruit a Dentist Program Brings Smiles to Employees’ Faces

Dental Network Optimization Program helps companies and their employees improve their dental and financial health

Kansas City, Mo., March 27, 2012 – A large national dental network has many benefits, including more choices, potential savings and greater participant satisfaction, but most of them can’t be realized if your dentist – the one you’ve grown to know and trust– isn’t part of it. With its new Dental Network Optimization Program, Assurant Employee Benefits works with employers to customize and target efforts to recruit the dentists who matter most to their employees, which helps ensure good dental and financial health.

“Having a network dentist is important. Employees that use in-network dentists save, on average, 30 percent on dental fees when compared to non-network dentists’ costs. This gives employers and employees something to smile about,” said Paul Walker, product consultant with Assurant Employee Benefits. “With more than 75,000 unique dentists in more than 150,000 referable locations¹, our dental network is one of the largest networks in the country, and we’re making it even stronger with the Dental Network Optimization Program by recruiting the right dentists for our business clients and their employees so they can realize these savings.”

Available for companies with a minimum of 100 employees, the Dental Network Optimization Program puts its local recruiting team to work on enlisting the dentists that employees designate as their current provider of choice. Participating employers are assigned a dental network manager, who will review employees’ current dentists of choice. A recruitment team will then work to enroll dentists who are not participating in the Dental Health Alliance, L.L.C® (DHA®) network, a national PPO network operated by Assurant Employee Benefits. The team will provide employers with monthly updates on recruitment activities, and its targeted efforts will continue for 90 days or until they have attempted to recruit all of the desired dentists.

To learn more about Assurant Employee Benefits’ Dental Network Optimization Program, visit www.assurantemployeebenefits.com or contact your employee benefits broker.

¹The dental preferred provider network offered by Assurant Employee Benefits includes 150,000+ referable locations under access arrangements with Dental Health Alliance, L.L.C® (DHA®) and other dental PPO networks.
About Assurant Employee Benefits

Assurant Employee Benefits specializes in quality employee benefits and services, including long-term and short-term disability, life and accidental death and dismemberment insurance, dental coverage, and disability reinsurance management services. Assurant Employee Benefits is the brand name for insurance products underwritten by Union Security Insurance Company and for prepaid dental products provided by affiliated prepaid dental companies. In New York, insurance products are underwritten and prepaid products are provided by Union Security Life Insurance Company of New York, which is licensed in New York and has its principal place of business in Syracuse, New York. Plans contain limitations, exclusions, restrictions and reductions.

Assurant Employee Benefits is part of Assurant, a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately $27 billion in assets and $8 billion in annual revenue. www.assurant.com

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Media Contact:
Renee Robinson
Assurant Employee Benefits
Direct: 816.556.7815
Cell: 816.813.7411
renee.robinson@assurant.com