

**Sample employee announcement letter
to be printed on employer letterhead**

(Date)

Dear Employee:

More than 75% of American adults suffer from various forms of periodontal (gum) disease and don't know it¹. Research continues to indicate the important connection between your oral health and general health. Periodontal (gum) disease has been linked to cardiovascular disease, strokes, preterm births and diabetes.¹ Preventive health today may be the key to saving more than just your teeth. We recognize the importance of quality dental insurance to help you and your dependents maintain your dental health. That's why we're offering Voluntary Dental insurance from Assurant Employee Benefits. Payment is easy; premiums are simply deducted from payroll.

Key features of Voluntary Dental

- \$50 deductible, waived for Preventive
- 100/80/50 coinsurance (Preventive, Basic, Major)
- \$1,000 Benefit Year Maximum
- See any dentist you want
- 100% coverage for preventive services with no deductible and no waiting period
- No waiting period for routine exams, cleanings or fillings

Enrollment meetings will be held at **time** a.m./p.m. on **date** in **place**. Please plan to attend. Please complete the enclosed enrollment form and return it to _____ by _____.

Sincerely,

(name of person)

Products and services marketed by Assurant Employee Benefits are underwritten or provided by Union Security Insurance Company. In New York, insurance products are underwritten by Union Security Life Insurance Company, which is licensed in New York and has its principal business in Syracuse, NY. Plans contain limitations, exclusions, and restrictions.

¹ American Dental Hygienist Association – Dealing with Gum Disease – a Life Threatening Health Risk 2004