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Advertisement

eNews

Greetings!

Welcome to the Assurant Employee Benefits eNews.

Featured Updates

- Assurant Employee Benefits And Aetna Offer Larger Combined Networks Through Dental PPO Network Access Arrangement
- You Asked...And We Listened. HealthySolutions® Enhanced To Include Travel Assist.
- Register Today For Online Advantage For Brokers And Be Entered Into A Sweepstakes Drawing For A \$1,000 Grand Prize!

[Assurant Employee Benefits And Aetna Offer Larger Combined Networks Through Dental PPO Network Access Arrangement](#)



Joint network arrangement expands provider access for customers of each business.

KANSAS CITY, Mo., and HARTFORD, Conn. - Assurant Employee Benefits, part of Assurant, Inc. (NYSE: AIZ) and Aetna (NYSE: AET) are entering into a joint dental PPO network access and servicing arrangement that allows them to offer larger combined networks to their existing and new dental PPO customers. Aetna will add to its PPO offerings the dentists contracted with Dental Health Alliance, L.L.C.®, the dental PPO operated by

Assurant Employee Benefits. Assurant Employee Benefits will begin marketing a network comprised of Dental Health Alliance® and the Aetna Dental Access® network. "Aetna Dental is continually enhancing our ability to meet the needs of our members. This agreement complements our strategy of making it easier for members to access quality, cost-effective care," said Pat Farrell, senior vice president, Aetna Specialty Products. "Linking these two networks gives our customers access to one of the largest dental PPO networks available. In addition, this relationship advances our emerging business of providing services to other health plans and insurers."

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"This is great news for our customers and it demonstrates how committed we are to addressing the benefits needs of smaller businesses," said Mike Peninger, president and CEO of Assurant Employee Benefits. "This new relationship adds to the strength of our existing Dental Health Alliance PPO. Our customers will have more choice when selecting dental providers which will enhance the attractiveness of our dental product offering." The larger network brings several advantages. Members can choose a dentist from a larger provider panel, which offers more opportunities to use a network dentist and potentially lower out-of-pocket costs. Because members will have greater choices for their dental care, employers may expect increased satisfaction levels with plan benefits. And participating dentists in both networks will have access to more dental members. Both companies will continue to recruit providers to their individual PPO networks.

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You Asked...And We Listened. HealthySolutions® Enhanced To Include Travel Assist.

Recently, we have received requests from our clients to have Travel Assist as an included option on the HealthySolutions® product for supported Voluntary plans. Beginning immediately you can quote HealthySolutions® with Travel Assist as an included option. Joe Sevcik Second VP, Voluntary Segment Marketing explains "This change just makes sense on several fronts. First, it streamlines the product offering to eliminate confusion with employees on the included discount, which will ultimately save time during enrollments. Second, it fulfills a need in the marketplace that will help augment additional participation on Voluntary sales going forward". The discount services program is a complete portfolio of valuable discounts including Vision, Nurse Hotline, Counseling, Pharmacy, Chiropractic, Travel Assist, Identity Theft, Pet Assure and Legal Club.



[Learn more about HealthySolutions®](#)

Register today for Online Advantage for Brokers and be entered into a sweepstakes drawing for a \$1,000 grand prize!

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How to enter In the registration process select "Received mail advertising" under how did you hear about our site and enter the promo code. **The promo code for the Online Advantage Broker Sweepstakes is 4286**. The drawing for the grand prize will be held on October 1, 2006.

Sweepstakes Rules No purchase or payment necessary. Open to US residents, 18 or older, who are licensed to do business with Assurant Employee Benefits. Entries must be received by September 30, 2006. For complete Official Rules, please send a self-addressed, stamped envelope to Online Advantage Broker Sweepstakes, c/o Assurant Employee Benefits, 2323 Grand Blvd, Kansas City, MO 64108. Prize awarded will be reported as taxable income.

[Click Here To View The Online Advantage Demo](#)

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