

For Immediate Release

**Media Contact:**  
Jacquie Hill  
Public Relations Specialist  
External Communications  
Assurant Employee Benefits  
2323 Grand Blvd.  
Kansas City, MO 64108  
Ph: 816.881.8968  
jacquie.hill@assurant.com



## Electronic tool demonstrates potential cost savings for Assurant Employee Benefits dental plan members

**Kansas City, Mo.,** (August 13, 2009) – An electronic tool that demonstrates potential cost savings for insureds covered by Assurant Employee Benefits' Family Share Max dental plan has been updated to show how Preventive Max Waiver<sup>SM</sup> can help plan members stretch their dental benefits even further.

Preventive Max Waiver<sup>SM</sup>, a new dental plan option introduced by Assurant Employee Benefits earlier this month, enables dental plan members to receive coverage for preventive dental services without the services counting toward their annual benefit maximum. As a result, insureds have more dental benefit dollars to use on other needed services.

The tool can be used to compare Family Share Max coverage or Family Share Max coverage with the Preventive Max Waiver<sup>SM</sup> option to a dental plan with a rollover option or one with individual maximums. It can be accessed at [www.assurantemployeebenefits.com/smiles](http://www.assurantemployeebenefits.com/smiles).

"The comparison tool provides an effective way for brokers to help their employer clients understand how Family Share Max and Preventive Max Waiver<sup>SM</sup> give our dental plan members more options in using their dental benefits," said James Gimarelli, vice president of dental at Assurant Employee Benefits.

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