



News Advisory

For Immediate Release

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Assurant Employee Benefits focuses on need for coverage during Life Insurance Awareness Month

Kansas City, Mo., (September 1, 2009) – September is Life Insurance Awareness Month and Assurant Employee Benefits, a national provider of non-medical group employee benefits including term life insurance, is eager to spread the word about the need for the coverage, which can offer an important source of financial protection.

Life insurance can play a key role in determining whether an individual's survivors have needed financial assistance available to them, as it provides a cash benefit upon an insured's death. The benefit can help survivors meet important expenses, both immediate and future, including funeral costs, daily living expenses and education costs.

While most people know they need some level of life insurance to protect their survivors in the event of an untimely death, few want to think about that need and many put off purchasing coverage. As a result, far too few individuals have coverage in place. According to LIMRA International, one third of American adults carry no life insurance at all.

Group term life insurance from Assurant Employee Benefits can provide an easy, cost-effective solution to the need for coverage. Available on an employer-paid or employee-paid basis, these policies can be customized to meet a wide range of protection needs and can include a choice of valuable provisions. Contact Assurant Employee Benefits today for more information.

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About Assurant Employee Benefits

Assurant Employee Benefits specializes in quality employee benefits and services, including long-term and short-term disability, life and accidental death and dismemberment insurance, dental coverage, and disability reinsurance management services. Assurant Employee Benefits is the brand name for insurance products underwritten by Union Security Insurance Company and for prepaid dental products provided by affiliated prepaid dental companies. In New York, insurance products are underwritten and prepaid dental products are provided by Union Security Life Insurance Company of New York, which is licensed in New York and has its principal place of business in Syracuse, N.Y. Plans contain limitations, exclusions and restrictions.