

For Immediate Release

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EASEy Start Team helps new employer groups transition to Assurant Employee Benefits' dental coverage

Kansas City, Mo. (June 5, 2009) – People with dental insurance are more likely than those without coverage to seek regular dental care, according to a report from the Surgeon General. And those with new dental coverage can be eager to make use of it, often as soon as a policy becomes effective, which means insurance companies must have accurate, up-to-date records on their new insureds in place in a timely manner. To help ensure this, Assurant Employee Benefits has established a team that is dedicated exclusively to assisting new employer groups successfully transition to Assurant Employee Benefits' group dental coverage.

Members of Assurant Employee Benefits' EASEy Start Team are available to answer questions regarding plan benefits and verify coverage for both employer groups and dental offices within the first 90 days of a dental policy's start date.

"We want our customers' transition to Assurant Employee Benefits to be simple, seamless and easy," said David Riley, dental claims officer at Assurant Employee Benefits. "The EASEy Start Team helps ensure that new dental plan members are able to take advantage of the coverage offered through their employers as soon as it becomes effective."

For more information about Assurant Employee Benefits' EASEy Start Team, please call 800.442.7742, extension 2507.

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About Assurant Employee Benefits

Assurant Employee Benefits specializes in quality employee benefits and services, including long-term and short-term disability, life and accidental death and dismemberment insurance, dental coverage, and disability reinsurance management services. Assurant Employee Benefits also offers voluntary (employee-paid) disability, life and dental plans. Products and services marketed by Assurant Employee Benefits are underwritten or provided by Union Security Insurance Company or an affiliated prepaid dental company. In New York, insurance products and prepaid dental products are marketed by Assurant Employee Benefits and underwritten or provided by

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