

For Immediate Release

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Assurant Answers™ resonates with insureds seeking assistance with common problems

Kansas City, Mo., (September 9, 2009) – A collection of non-insurance benefits built into Assurant Employee Benefits' group term life and long-term disability policies is proving to be popular with many insureds a year after its introduction.

Assurant Answers™, which Assurant Employee Benefits launched last September, increases the value of group coverages by helping address common concerns of working adults including financial stress, the demands of caring for elderly family members or those with disabilities, and the need to prepare for the future. The benefits, included with policies for new customers at no additional cost, are provided through third-party vendors. Financial counseling services and disability/elder care resources are included with long-term disability insurance; will preparation services are built into term life insurance.

The services have been well-received by employer groups who have obtained positive feedback from insured employees since adding Assurant Employee Benefits' disability and/or life coverage. The appreciation of extra benefits at no added cost is consistent with a current trend toward heightened awareness of employee benefits – a result of the current economy.

While insureds may never need to file a long-term disability or life claim with Assurant Employee Benefits, the services available through Assurant Answers™ enable them to make use of their insurance coverages regardless. They also raise awareness and appreciation of the life and disability coverages employers provide. And, because the services offer solutions to everyday problems that can impact productivity, both insureds and employers can benefit.

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About Assurant Employee Benefits

Assurant Employee Benefits specializes in quality employee benefits and services, including long-term and short-term disability, life and accidental death and dismemberment insurance, dental coverage, and disability reinsurance management services. Assurant Employee Benefits is the brand name for insurance products underwritten by Union Security Insurance Company and for prepaid dental products provided by affiliated prepaid dental companies. In New York, insurance products are underwritten and prepaid dental products are provided by Union Security Life Insurance Company of New York, which is licensed in New York and has its principal place of business in Syracuse, N.Y. Plans contain limitations, exclusions and restrictions.