



News Release

For Immediate Release

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Assurant Employee Benefits Earns Honors for Unique Use of Technology in Training

Kansas City, Mo. (January 15, 2009) – An employee training program delivered in a fun video game format has earned recognition for Assurant Employee Benefits, a leading provider of non-medical employee benefits based in Kansas City, Mo.

The company's "It's Your Business" initiative was recently selected to receive the award for "Best Practices in Workplace Learning and Performance through Technology Innovations" from the Kansas City chapter of the American Society of Training and Development (KC-ASTD). The award recognizes organizations that demonstrate success or innovation by utilizing technology. The program was also honored for outstanding achievement in the category of "Establishing a Workplace Learning and Performance Culture" for demonstrating achievement of an enterprise-wide culture of learning and performance.

Designed to be different from traditional insurance employee training, "It's Your Business" uses gamer technology to deliver information that helps employees better understand company strategy, customers, how the company makes money and how each employee contributes to the company's success. Customized video games that employees can play on their computers were launched in modules beginning in July 2008 and will continue to be rolled out through September 2009.

"The "It's Your Business" initiative was driven by the need for employee training to achieve aggressive long-term company goals," said Sylvia Wagner, senior vice president of human resources and development at Assurant Employee Benefits. "We wanted to offer something different that our employees couldn't resist and their response to the program has definitely exceeded our expectations. More than 95 percent of employees participated within six weeks of the initial module launch and participation remains high with the second module during the company's busiest business cycle."

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About Assurant Employee Benefits

Assurant Employee Benefits specializes in quality employee benefits and services, including long-term and short-term disability, life and accidental death and dismemberment insurance, dental coverage, and disability reinsurance management services. Assurant Employee Benefits also offers voluntary (employee-paid) disability, life and dental plans. Products and services marketed by Assurant Employee Benefits are underwritten or provided by Union Security Insurance Company or an affiliated prepaid dental company. In New York, products are marketed by Assurant Employee Benefits and underwritten by Union Security Life Insurance Company of New York, which is licensed in New York and has its principal place of business in Syracuse, New York. Plans contain limitations and exclusions. Underwriting flexibility allows Assurant Employee Benefits to market tailor-made benefit plans for groups of most any size. Assurant Employee Benefits is located in Kansas City, Mo. www.assurantemployeebenefits.com

Assurant Employee Benefits is part of Assurant, which offers specialized insurance products and related services in North America and selected international markets. Its four key businesses -- Assurant Employee Benefits, Assurant Health, Assurant Solutions and Assurant Specialty Property -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately 14,000 employees worldwide and is headquartered in New York's financial district. www.assurant.com.